



Turin, September 21st, 2011
1 st Meeting of the transnational project
YES ME - Young Employment System for Mobility in Europe

PRESS RELEASE

On July 1st, 2011 the project YES ME - Young Employment System for Mobility in Europe, submitted by Confcooperative Turin, in collaboration with Province of Turin, S.&T. Cooperative Society and the french partner Greta du Velay, has formally started; the project has been approved and admitted for funding by the European Commission under PROGRESS Programme.

The strategic aim of the project is to contribute in developing innovative tools and intervention programmes able to increase competitiveness in the labour market of young people at high risk of labour and social exclusion.

In particular the project partners have identified as strategic target group young people within 21 and 29 years old, with a low educational level (at most compulsory education), unemployed or unoccupied.

The project intends to intervene with innovative approach and tools on target group's personal (self-esteem, social skills, self-management and communication skills) and transversal (problem solving and analytical skills, ability to work in a team, linguistic skills and digital competences, knowledge of labour market rules, ability to looking for a job, ability in facing a job interview) abilities in order to enable them to place effectively on the labour market and to increase their capabilities to access to vocational training opportunities.

For this purpose, the project foresees a first work package aimed to define an innovative model of individualized intervention based on the specific needs of each beneficiary, through the analysis of good practices experienced in different european contexts and their integration, together with the brainstorming with local and european strategic stakeholders.

Starting from the first months of 2012, the model will be tested on a sample of 20 subjects on the territory of reference of the Ivrea PES and evaluated in its effectiveness by an external evaluator.

The final aim of the project, in the case the model will be validated in its effectiveness, is to promote its integration into the ordinary activities of the PES in order to optimize their services offered to target group.

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